



New Product Press Release

Hi-res images are available upon request. Contact: Lance Jones - Gill North America
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NEW KB1 RACER RANGE FROM GILL

Buford, GA – January 1, 2009 – Following intensive on-the-water research and development, Gill has thoroughly updated and improved its Keelboat Racer range of waterproof clothing for high performance racing sailors. Comprising jacket, smock and trousers, the new KB1 range takes into account every aspect of high performance sailing.

The KB1 uses a tried and tested 3 layer material, rated with 4 Dots on the Gill material rating system, which is lightweight, extremely durable, highly breathable while providing the ease of movement required in high activity sailing.

Commenting on the new KB1, the Gill North America President said, "Gill has tremendous goodwill with it's targeted products in the buoy racing arena. The new KB1 hits the sweet spot perfectly!" Developed with feedback from crews who race everything from TP 52's to the Melges 24 this new range is totally fit for purpose. It is intentionally designed for minimal garment weight and full *freedom of movement*.

For complete wild-at-speed wet weather protection, the KB1 jacket has adjustable PU comfort cuffs that seal around the wrists and a double storm flap to protect the heavy-duty zip.

The KB1 Smock has an improved adjustable inner PU comfort neck seal, adjustable PU comfort cuffs and a neoprene adjustable waistband that fits closely around the waist to prevent water intrusion. The zipped neck outer provides extra protection from wind and water.

Gill has also made improvements in the shaped hood design with a light-weight material that gives a better fit when deployed and allows the hood to stow more easily into the collar for a more comfortable low- bulk feel.

The collar system on both the Jacket and Smock has been improved. We have reduced chafing with the addition of a fleece fabric that rolls over to the outer surface of the collar while a bonded micro-fleece guard stops the zip from rubbing on the chin. Both Jacket and Smock also feature a drop-tail back to give extra protection around the lower back.

Features in the trousers include reinforced seat and knees and stretch material across the shoulders to give extra comfort and a better fit. The leg adjustment cinches down securely around the ankle with or without a dinghy boot on. Also taken into consideration are practical aspects such as adding a much improved thigh pocket on the trouser, with a lanyard attachment point for securing a multi-tool. A two-way zip complete with gusset and 'Mr P' relief provision meets the need when taking a P! Gill really has thought of everything!

Finally, new edgy graphics have been added to the Jacket and Smock to create a striking look for this range.

Specifications:

Gill KB1 Racer Jacket
Colors: White, Black
Sizes: XS to XXL
Price: US \$289.00
CAN \$439.



Gill KB1 Racer Smock
Colors: White, Black
Sizes: XS to XXL
Price: US \$285.00
CAN \$429



Gill KB1 Racer
Trousers
Colors: Black
Sizes: XS to XXL
Price: US \$285.00
CAN \$429



About Gill North America

Gill NA, with headquarters near Atlanta, GA is the sole distributor and licensee of Gill-brand foul weather gear in North America including Caribbean, Central America, US and Canada. Gill is an apparel and accessories leader in the worldwide marine industry for over three decades and specializes in high tech, breathable waterproof clothing. The company tests, designs and markets a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include foul weather gear; interactive layering systems; footwear; gloves; bags; junior gear; scholastic gear and team wear.

Available through hundreds of dealers nationally, Gill NA is the sole distributor and licensee of Gill-brand foul weather gear in North America, where it is the top selling yachting clothing brand.

For more information on Gill NA, visit the company web site at www.gillna.com, or contact Lance Jones at Gill NA, (800) 822-6504 ext. 5581; e-mail: lance@gillna.com