



## Press Release

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### GILL UPDATES ITS CLASSIC CREW JACKET

#### For Immediate Release

**The classic Gill Crew Jacket (style 1040) has been redesigned and updated for Autumn/Winter 2009 to offer a great solution for deck coats**



Made from a softer, smoother, breathable and fully waterproof fabric, the new Crew Jacket also includes a warm internal fleece lining, fleece lined zipper pockets, and a mid- height fleece lined collar - perfect for keeping warm on cooler autumn or spring days. With its classic styling, this Gill deck coat could be worn at the office or golf course as well as on the boat.

Keeping corporate and team clothing in mind, the new Crew Jacket has been specifically designed with subtle Gill branding, carefully positioned to allow the greatest possible space for corporate logos and team names. The addition of an extra long internal ghost zipper on the inside seam allows access to the internal lining of the jacket for easy additional branding -- a service which can be supplied by Gill.

**Specifications:** Crew Jacket (1040)

Sizes: XS - XXL

Color: Red, Navy, or Charcoal

Price: US \$115.00    CN \$169.00

Superior waterproofing is provided by Gill's latest 2-Dot laminate technology, which significantly improves the breathability compared to traditional coated materials. All the seams are fully taped, so the jacket will protect you from the wind, water, and spray, yet is still light enough to be rolled up and stowed away in a small kit bag.

The new 1040 Crew Jacket is available in the red, navy and charcoal color choices.

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#### About Gill North America

Gill NA, with headquarters near Atlanta, GA is the sole distributor and licensee of Gill-brand foul weather gear in North America including Caribbean, Central America, US and Canada. Gill is an apparel and accessories leader in the worldwide marine industry for over three decades and specializes in high tech, breathable waterproof clothing. The company tests, designs and markets a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include foul weather gear; interactive layering systems; footwear; gloves; bags; junior gear; scholastic gear and team wear.

Available through hundreds of dealers nationally, Gill NA is the sole distributor and licensee of Gill-brand foul weather gear in North America, where it is the top selling yachting clothing brand.

For more information on Gill NA, visit the company web site at [www.gillna.com](http://www.gillna.com), or contact Lance Jones at Gill NA, (800) 822-6504 ext. 5581; e-mail: [lance@gillna.com](mailto:lance@gillna.com)