



New Product Press Release

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NEW i4 FLEECE JACKETS FROM GILL

Gill's i4 Fleece Jacket (1480/1484) is the perfect mid-weight/mid-layer solution for any boater.

The i4 Jacket comes in both Men's (1480) and Women's (1484) styles. Made using 300g/m2 100% polyester velour fleece, the i4 provides exceptional warmth without the weight and bulk of traditional insulating fabrics. It has a lighter, thinner feel than a traditional fleece without compromising thermal attributes.

Highly breathable and fast drying, the i4 allows moisture vapor to pass through the insulating fleece fabric to the outside with little resistance to evaporative transfer. Designed with flat, triple-stitched seams, the new i4 jacket is a good looking stylish piece with a technical story. It can be worn on or off the boat as part of a three-layer protective clothing system, or simply worn by itself.

As with all Gill clothing designs, both the practical and technical requirements have been carefully considered. Easy-grab zip pulls, deep, brushed mesh lined pockets and a convenient zipper pocket over the left chest have been included that is ideal for mobile phone, compass or iPod storage.

To prevent snagging, the jacket features a unique integral drawstring at the hem of the fleece with a spring-loaded toggle and captive tab -- this ensures that the adjustable end always remains hidden inside the garment while still being easily accessible.

Specifications:

Specifications: i4 Men's
Fleece Jacket 1480
Color: Black
Sizes: XS-XXL
Retail Price: US \$95.00
CAN \$130.00

i4 Women's Fleece Jacket
1484 Color: Black
Sizes: 10-16
Retail Price: US \$95.00
CAN \$130.00



Hi-res images are available upon request.

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About Gill North America

Gill NA, with headquarters near Atlanta, GA is the sole distributor and licensee of Gill-brand foul weather gear in North America including Caribbean, Central America, US and Canada. Gill is an apparel and accessories leader in the worldwide marine industry for over three decades and specializes in high tech, breathable waterproof clothing. The company tests, designs and markets a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include foul weather gear; interactive layering systems; footwear; gloves; bags; junior gear; scholastic gear and team wear.

Available through hundreds of dealers nationally, Gill NA is the sole distributor and licensee of Gill-brand foul weather gear in North America, where it is the top selling yachting clothing brand.

For more information on Gill NA, visit the company web site at www.gillna.com, or contact Lance Jones at Gill NA, (800) 822-6504 ext. 5581; e-mail: lance@gillna.com