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*Editor's Note: High-resolution photos
available upon request*

**GILL'S NEW 2008 TECHNICAL APPAREL COLLECTION IS HIGH PERFORMANCE
SAILING WEAR AND STYLISH STREETWEAR**

Buford, GA, (Feb. 11, 2008) – Gill's new Technical Apparel line for 2008 has been stylishly redesigned to include coordinated pieces for men and women, including T-shirts, Polos, shorts, jackets and pants that are made for the sailing and boating life at sea, but also work easily dockside as great-looking streetwear.

Gill's technical apparel line is packed with high-performance features not found in ordinary sportswear; abrasion-resistant fabrics with a built-in sun block of UPF +50. In addition, these lightweight, highly breathable fabrics are fast-drying after getting wet from rain or spray. They draw moisture quickly away from the skin to ensure that wearers stay coolly comfortable.

"Technically, we've re-designed this line to give our customers the best of both worlds: high-performance apparel in high-tech fabrics that cruise from sailing wear to street wear," said David Pritchard, Gill North America's president. "This year, we've added new apparel items with beautiful finishes in contemporary new colors, such as raspberry and coral for women and dusty blue and charcoal for men."

Gill's extensive new Technical Apparel line for men includes: Intrepid Jacket and Intrepid Vest; Tech T-Shirts in short and long sleeves; Equinox Short-Sleeve Tees, Reverb Long-Sleeve Tees, Sonor Polos in short and long sleeves; Escape Quick Dry Shorts and the Long Haul Quick Dry Pants.

For women, the new Technical Apparel line includes: Stargazer Jacket and Vest; Surge Short Sleeve Tees; Navigator Quick Dry Shorts; Solar Trousers and the Reverb Long Sleeve Tees.

Men's Technical Apparel Line:

Intrepid Jacket:

Features: Lightweight polyester/nylon versatile jacket with water-repellent finish in charcoal and grey colors. Quick-drying, with soft peached finish. Breathable brushed mesh lining and anti-pill fleece lining make jacket cool and comfortable to wear. Zippered front pockets with internal security pocket to hold valuables; adjusters at waist and cuffs provide tailored fit.

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Intrepid Jacket (continued):

Item Number: CO19

Colors: Charcoal and Grey

Men's sizes: S, M, L, XL and XXL

Suggested Prices:-U.S.-\$99.99 Canadian-\$145.00

Intrepid Vest

Features: Go-anywear lightweight vest in polyester/nylon fabric with water-repellent finish works as both outerwear and as a mid-layer underneath the Intrepid Jacket. With a soft peached finish, the Intrepid Vest has a highly breathable brushed mesh lining and an anti-pill fleece lining. Two zippered front pockets and an internal security pocket will keep wallet, cell phone, ipod and other valuables dry.

Item Number: CO20

Colors: Charcoal and Grey

Men's sizes: S, M, L, XL and XXL

Suggested Prices:-U.S.-\$75.00 Canadian-\$115.00

Tech T-Shirt (Short Sleeve) and (Long Sleeve)

Features: In great nautical navy and white colors, these fast-drying Tech T-shirts look sharp and stay fresh on or off the boat. Both short and long-sleeve styles are made from micro-fiber fabric with a UPF 50+ that is wrinkle-resistant, fast-drying and keeps moisture away from the skin.

Item Numbers: C1621 for Short Sleeve and C1623 for Long Sleeve

Colors: Short-Sleeve style and Long-Sleeve styles both come in White; White/Navy and Navy/White

Short-Sleeve Sizes: XS, S, M, L, XL, XXL and XXL

Long-Sleeve Sizes: XS, S, M, L, XL, XXL and XXL

Short Sleeve Suggested Prices:-U.S.-\$35.00 Canadian-\$50.00

Long Sleeve Suggested Prices:-U.S.-\$40.00 Canadian-\$60.00

Equinox Short Sleeve Tee

Features: Good-looking Equinox Short Sleeve Tee made from polyester elastane features Gill's standout technical qualities; quick-drying, fast-wicking with UV protection of UPF 50+. In white, charcoal and dusty blue colors, the Equinox T-shirt coordinates well with Gill's Long Haul Quick Dry Pants and Escape Quick Dry Shorts.

Item Number: C001

Colors: White; Charcoal and Dusty Blue

Sizes: S, M, L, XL and XXL

Suggested Prices:-U.S.-\$40.00 Canadian-\$60.00

Reverb Long Sleeve Tee

Features: Cool, casual Reverb Long Sleeve Tee is the go-to wardrobe essential, great for spring or fall weather sailing, boating or hiking. All of Gill's unbeatable high-tech qualities are found in quick-drying, fast-wicking Tee, made from polyester elastane fabric with built-in UPF 50+ protection from the sun's ultraviolet rays.

Item Number: C002

Colors: Charcoal and Dusty Blue

Sizes: S, M, L, XL and XXL

Suggested Prices:-U.S.-\$50.00 Canadian-\$75.00

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Sonor Short Sleeve Polo and Sonor Long Sleeve Polo

Features: Sonor Short Sleeve Polo and Long Sleeve Polo are crisp-looking shirts made from polyester elastane, a high-tech fabric that gives you more time in the sun by delivering excellent protection against the sun's rays with a UPF 50+. The Sonor Short Sleeve Polo is a perfect warm weather wardrobe staple, while the Long Sleeve Polo is just right for crisp ocean sailing or autumn day hikes. The neck closure for both short sleeve and long sleeves styles features a 1/4-inch zippered closure.

Item Numbers: C004 for Sonor Short Sleeve Polo and C003 for Sonor Long Sleeve Polo

Colors: Sonor Short Sleeve Polo comes in Charcoal and Silver Grey; Sonor Long Sleeve Polo comes in White and Silver Grey.

Sizes: S, M, L, XL and XXL

Short Sleeve Suggested Prices:-U.S.-\$50.00 Canadian-\$75.00

Long Sleeve Suggested Prices:-U.S.-\$60.00 Canadian-\$90.00

Escape Quick-Dry Shorts

Features: With built-in sun protection (UPF 50+), these Escape Quick Dry Shorts are the perfect choice for a hot summer day on the boat or the beach. These long-wearing shorts in nylon tadel fabric have a water-repellent finish that quickly dries after getting wet. With an 11" inseam, these Escape Quick Dry Shorts have a Velcro adjustment on the waist for a custom fit. Zippered rear security pocket and multi-tool pocket provide plenty of storage for wallet, cell phone and essentials.

Item Number: C005

Colors: Charcoal and Dune

Sizes: In Dune: XS, S, M, L, XL and XXL; In Charcoal, S, M, L, XL and XXL

Suggested Prices:-U.S.-\$60.00 Canadian-\$90.00

Long Haul Quick Dry Pants

Features: Lightweight pants that go the distance in fast-drying nylon tadel fabric with built-in high sun-protection (UPF 50+) and a water-repellent finish. Loose, comfortable fit guarantees wide-ranging freedom of movement. Side pockets are open, but wallet, cell phone and valuables are safely secured in a zippered rear security pocket and a zippered multi-tool thigh pocket.

Item Number: C006

Colors: Charcoal and Dune

Sizes: S, M, L, XL and XXL

Suggested Prices:-U.S.-\$75.00 Canadian-\$115.00

Women's Technical Apparel Line:

Stargazer Jacket

Features: In exciting new colors of Capri Blue and Charcoal, the Stargazer Jacket is both fun to wear and superbly crafted from a lightweight, quick-drying polyester/nylon fabric with water-resistant finish. Soft peached finish helps give it a stylish silhouette. Front hand pockets, plus chest pockets with corrosion-resistant fasteners hold valuables and an internal pocket is designed to hold cell phone or iPod® close at hand.

Item Number: C026

Colors: Capri Blue and Charcoal

Sizes: 6-12

Suggested Prices:-U.S.-\$99.99 Canadian-\$145.00

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Stargazer Vest

Features: New raspberry and charcoal colors give the Stargazer Vest plenty of pizzazz, making it a great quick-drying layer for sailing, boating or everyday wear. The soft peached finish is water-resistant. Five conveniently placed pockets hold valuables securely in two front hand pockets, one internal cell phone or iPod® pocket and two more chest pockets with corrosion-resistant fasteners.

Item Number: C027

Colors: Charcoal and Raspberry

Sizes: 6-12

Suggested Prices:-U.S.-\$75.00 Canadian-\$115.00

Surge Short Sleeve Tee Shirt

Features: The style quotient surges in this short sleeve Tee in new coral, dune and white colors that will enhance any wardrobe. Made from polyester elastane, this quick-drying Tee offers protection against the sun's rays with a UPF 50+. Embellished with an eye-catching design around the Gill logo, the Surge Short Sleeve Tee is fun and comfortable to wear.

Item Number: C021

Colors: Coral, Dune and White.

Sizes: 6-12

Suggested Prices:-U.S.-\$40.00 Canadian-\$60.00

Navigator Quick Dry Shorts

Features: Good-looking and easy-to-wear, the Navigator Quick Dry Shorts are sailing and boating technical wear that easily doubles as sportswear. With built-in UPF 50+ protection, these shorts are made from durable nylon tadel fabric with a water-repellent finish. Slim-looking fit is tailored for a woman's body and includes a Velcro adjustment on waist.

Item Number: C022

Colors: Charcoal and Dune

Sizes: 6-12

Suggested Prices:-U.S.-\$60.00 Canadian-\$90.00

Solar Trousers

Features: Solar Trousers are the perfect combination of lightweight comfort and long-lasting durability. Made to dry quickly, Solar Trousers are made from nylon tadel fabric with water-repellent finish and a UPF factor of 50+. Six pockets provide plenty of room for carrying wallet, keys and valuables with two front hand pockets, two rear pockets and two cargo pockets on the thighs.

Item Number: C023

Colors: Charcoal and Dune

Sizes: 6-12

Suggested Prices:-U.S.-\$75.00 Canadian-\$115.00

Reverb Long Sleeve Tee

Features: Tailored for a women's shape, the Reverb Long Sleeve Tee embodies the casual chic vibe, in white and charcoal colors as well as in a bold scuba blue color. Fashion-forward and functional, made from the quick-wicking, this tee is made from fast-drying polyester elastane that provide a high degree (UPF 50+) protection from the sun.

Item Number: C024

Colors: White, Charcoal and Scuba Blue

Sizes: 6-12

Suggested Prices:-U.S.-\$50.00 Canadian-\$75.00

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Technical Headwear For Men and Women:

Technical Sailing Cap

Features: This low-profile cap has been specifically designed with the needs of sailors in mind by drying quickly after rain storms or sprays. With excellent sun protection (UPF 50+), this cap has a water-resistant finish. The close-fitting design and elastic Velcro adjustment ensures a customized, secure fit. Cap includes a loop for fitting a retainer cord if needed.

Item Number: 136

Colors: Silver Grey

Sizes: One Size

Suggested Prices:-U.S.-\$16.95 Canadian-\$23.95

Technical Sailing Sun Hat

Features: Wide-brimmed sailing sun hat is specifically designed for sailors, but any outdoor enthusiast will appreciate its ability to keep the sun out of your eyes and off of your neck. Made with a water-resistant finish, this sailing sun hat dries quickly and features a loop for fitting a retainer cord if needed.

Item Number: 137

Colors: Silver Grey

Sizes: One Size

Suggested Prices:-U.S.-\$19.99 Canadian-\$27.95

About Gill North America

Gill NA, with headquarters near Atlanta, GA, is the exclusive distributor for the Gill brand in the U.S. and Canadian marine markets. For over 30 years, the Gill brand has been a global leader and innovator, specializing in high tech, breathable waterproof clothing. Gill NA markets and distributes a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include the following: foul weather gear with lines of jackets, deck coats and trousers; interactive layering systems; footwear; gloves; yachting watches; bags and all-weather luggage; junior gear; headwear, sunglasses and team wear. Gill North America is the official sponsor and supplier of Gill technical apparel to the US Sailing Teams. For more information on the 2008 Product Line, visit

www.gillna.com, or contact Susan O'Reilly at Kenton Smith Advertising & Public Relations, 407-856-6680 Ext. 220.

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