



FOR IMMEDIATE RELEASE

Contact: Susan O'Reilly
Kenton Smith Advertising & PR
susano@kentonsmithadv.com
Tel: 407-856-6680--Ext. 220

*Editor's Note: High-resolution photo
available upon request*

Gill's New Drysuit Provides Ultimate in Comfort and Durability

Buford, GA – Jan. 24, 2008 – Gill new drysuit for 2008 is the company's most complete drysuit, reflecting 33 years of experience and on-the-water testing to understand what serious dinghy and sportsboat sailors want to enjoy winter sailing.

Unlike the hard, inflexible materials of the past, Gill's waterproof drysuit is made from a unique, breathable material that is very comfortable, easy to put on and wear for extended periods of time. The drysuit has earned Gill's 5 Dot™ rating, indicating the three-layer drysuit fabric has the highest degree of durability and breathability.

"The 3-layer material provides an incredible level of breathability, and yet the drysuit is designed for an absolute watertight, full immersion fit that will stand up to the toughest winter weather or breeze on conditions," said David Pritchard, Gill North America's president. The drysuit's Glideskin neoprene neck and wrist seals are unique and embossed with trim lines that easily adjust to secure a tailored fit. (To adjust for size, simply trim off excess material by cutting around appropriate mark; the lines ensure a neat edge and a better fit.)

With a waterproof metal front zip, the drysuit features fully taped seams and high-tenacity material reinforcement in extra wear areas at the seat and knees. Internal suspenders and an elasticized waist also ensure an easy-to-wear fit, while the extra long back enables sailors to comfortably squat or bend in the boat. An outside pocket located on the thigh provides waterproof protection for essentials.

The drysuit will be sold by West Marine stores and independent stores in the U.S. and Canada.

Drysuit Features: Waterproof, breathable drysuit made from 3-layer material providing ultimate in protection, performance and durability. Glideskin neoprene neck and wrist seals embossed with size lines make it easy to adjust fit. Ultra-tough drysuit with front metal zip, extra material in high-wear areas in knees and seat. Internal suspenders, elasticized waist, extra-long back, plus external thigh pocket.

Item Number: 4801

Colors: Black/Grey

Sizes for men and women: XS, S, M, XL and XXL and **Junior sizes:** J/S, J/M and J/L

Suggested Prices:-U.S.-\$589.00; CAN:-\$815.00--Junior Prices: U.S.- \$450.00; CAN: \$559.00

Gill North America

Mailing: PO Box 422 Buford, GA 30515 USA

Shipping: 1025 Parkway Industrial Park Drive

Buford GA 30518 USA

T: 770 945 0564 F: 770 831 3663 E: info@gillna.com

www.gillna.com

Mailing Address Canada: PO Box 84526 Toronto M6S4Z7

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Gill products that compliment and work well with the Drysuit:

Neoprene Knee Pads:

Features: Made from 3 mm double-lined neoprene, these knees pads feature hard-wearing Kevlar (TBC) knee pad overlay with articulated cut and hook and loop closures.

Item Number: 4512

Color: Black

Size: One size

Suggested Prices: U.S.-\$34.95; CAN: \$45.00

Lycra Drysuit Socks:

Features: Lycra Drysuit Socks fit over drysuit booties to aid in putting on sailing boots.

Item Number: 4510

Color: Black

Sizes: S/M, M/L

Suggested Prices: U.S.-\$9.95; CAN: \$12.95

Neoprene Socks:

Features: Made from 3 mm double-lined neoprene; glued and blind-stitched with seam-free sole panel.

Item Number: 4511

Color: Black

Sizes: S, M, L

Suggested Prices: U.S.-\$14.95; CAN: \$18.95

About Gill North America

Gill NA, with headquarters near Atlanta, GA, is the exclusive distributor for the Gill brand in the U.S. and Canadian marine markets. For over 30 years, the Gill brand has been a global leader and innovator, specializing in high tech, breathable waterproof clothing. Gill NA markets and distributes a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include the following: foul weather gear with lines of jackets, deck coats and trousers; interactive layering systems; footwear; gloves; yachting watches; bags and all-weather luggage; junior gear; headwear, sunglasses and team wear. Gill North America is the official sponsor and supplier of Gill technical apparel to the US Sailing Teams. For more information on the 2008 Product Line, visit www.gillna.com, or contact Susan O'Reilly at Kenton Smith Advertising & Public Relations, 407-856-6680 Ext. 220.

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