



FOR IMMEDIATE RELEASE

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**GILL INTRODUCES NEW 2008 PRO TOP AND PRO HIKERS WITH PIONEERING
HIGH-TECH FABRICS AND DESIGNS**

Buford, GA, (April 16, 2008) – Gill's new Pro Top for 2008 merges high-tech laminated fabric with stylish comfort to create a high-performance, yet super soft and supple waterproof garment perfect for die-hard dinghy sailors or sportsboat racers.

By employing a laminate fabric, Gill has produced a Pro Top that is much more lightweight, breathable, and yet very durable than its previous design. "What's also innovative about this garment is the neck closure that guarantees a completely waterproof seal every time you 'zip up,' for protection," said David Pritchard, Gill North America president. "The Pro Top is part of Gill's tradition as a driving force in Dinghy and One Design clothing, by pairing the most ground-breaking designs with high-performance fabrics."

The Pro Top's closure has a comfortable, easy-to-open center zip opening, with adjustments on either side that require only a one-time adjustment to ensure a perfect waterproof seal in rainy or "breeze on" conditions. Other features include: stylish contrast piping in either white or black; adjustable, elasticized PU cuffs and a neoprene waistband that adjusts to fit. In addition, the upper chest pocket is self-draining; which allows a sailor or racer to reach it easily even when wearing a personal flotation device.

The Gill Pro Top is a product of Gill's newly revamped product design and testing department. "The Gill Pro Top is part of a Dinghy/Sports Boat line that is the most comprehensive product line offered to our customers in this category today," said Pritchard. "Champion sailors have tested the Pro Top at every step along the way, to ensure that we've produced a technical garment that offers the utmost in protection from the elements, while giving sailors and racers great freedom of movement and comfort for a great price."

Gill Pro Top (Men's):

Features: Super soft, breathable and durable laminate fabric gives Gill Pro Top longevity, waterproof protection and enduring breathability. Stylish neck closure is highly functional by ensuring perfect waterproof seal and protection. Adjustable PU cuffs, waistband, plus self-draining upper chest pocket easily in reach, even when wearing a personal flotation device.

Item Number: 4350

Colors: Silver/Grey, Black and Red (Red is not offered in Canada)

Men's sizes: XS, S, M, L, XL and XXL (In Canada, sizing is from S-XXL)

Suggested Prices:-U.S.-\$119.00 Canadian-\$155.00, inclusive of brokerage and duty.

(more)

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Gill Introduces New Pro Top and Pro Hikers with Pioneering High Tech Fabrics and Designs--2

Gill Women's Pro Top:

Features: Styled for a flattering fit and fashionable look, the Gill Women's Pro Top is super soft and includes all of the technical features found in the unisex product, including innovative neck closure, self-draining, easy-to-reach chest pocket, adjustable PU cuffs and waistband.

Item Number: 4350 W

Colors: Pink and Black

Women's sizes: 6, 8, 10, 12, 14

Suggested Prices:-U.S.-\$119.00 Canadian-\$175.00

Gill Pro Hikers:

Designed as part of Gill's Dinghy/Sports Boat line, the Gill Pro Hikers are also new for 2008, ruggedly built to withstand the rigors of hard hiking with X-4 Flex technology that provides both strength and suppleness.

The X-4 Flex fabric located at the crotch and the back of the knees gives sailors wearing the Pro Hikers unencumbered freedom of movement and the ability to move with agility and ease. With built-in UV protection, the Pro Hikers are water-resistant and designed for long-lasting wear.

Adjustable thigh pads located inside the Pro Hiker ensure correct positioning and give sailors excellent hiking leverage without fatigue.

In addition, the highly durable Di-Guard neoprene seat panel provides long-lasting protection from natural wear-and-tear, plus the smooth, form-fitting fabric won't catch on the deck. Airprene located under the arms and sides keeps sailors and boaters comfortable with non-stop cool ventilation.

Gill Pro Hikers (Unisex):

Features: High-performance Pro Hikers provide flexibility and rugged durability with X-4 Flex technology fabric at the crotch and back of knees. Di-Guard neoprene seat panel; removable thigh pads and airprene for ventilation at the sides and under the arms.

Item Number: 4921

Colors: Black

Sizes: XS, S, M, L, XL and XXL (In Canada, sizing is from S-XXL) Junior sizes also available in U.S. and Canada.

Suggested Prices:-U.S.-\$149.00 Canadian-\$189.00, inclusive of duty and brokerage.

About Gill North America

Gill NA, with headquarters near Atlanta, GA, is the exclusive distributor for the Gill brand in the U.S. and Canadian marine markets. For over 30 years, the Gill brand has been a global leader and innovator, specializing in high tech, breathable waterproof clothing. Gill NA markets and distributes a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include the following: foul weather gear with lines of jackets, deck coats and trousers; interactive layering systems; footwear; gloves; yachting watches; bags and all-weather luggage; junior gear; headwear, sunglasses and team wear. Gill North America is the official sponsor and supplier of Gill technical apparel to the US Sailing Teams. For more information on the 2008 Product Line, visit www.gillna.com, or contact Susan O'Reilly at Kenton Smith Advertising & Public Relations, 407-856-6680 Ext. 220.

EDITOR'S NOTE: HIGH RESOLUTION PHOTOS UPON REQUEST.

