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Gill Launches New Technical Apparel Line That Combines Performance and Casual Looks On and Off the Boat

Buford, GA, April 18, 2006 – Gill North America is launching this summer a Technical Apparel line of good-looking, casual marine clothing for men and women that features all of Gill's renowned high performance, technical features, but is equally at home off the boat as on it.

The Gill Technical Apparel line includes polo and tee-shirts, shorts, pants, vests and jackets for men and women. All of the technical apparel pieces are made from Gill's signature high-tech fabrics that protect against UV rays and are water-repellent, quickly wicking moisture away from the skin. With stylish looks, the Gill Technical Apparel line is comprised of active use, warm weather and high-performance marine wear.

"The concept of the Gill Technical Apparel line is 'performance casual,' meaning these clothes are very contemporary-looking, with high-performing fabric attributes. An enthusiast can easily move from on-the-water cruising to off-the-water activities," said David Pritchard, Gill North America's president. "We conceived it after hearing requests from customers for sailing and boating gear that performed as always, yet looked good enough to wear anywhere."

With an understated cool appearance, the Gill Technical Apparel line of clothing provides comfort and protection—contributing to more enjoyable experiences actively boating or just relaxing in the clubhouse.

Men's and Women's Technical Apparel Items:

Oceanic Sport Jacket for Men and Women- Lightweight polyester/nylon jacket with water-resistant finish. Quick-drying, this stylish jacket with two-tone design has a soft peached finish with a breathable brushed mesh lining. Zippered front pockets and an internal security pocket offer plenty of personal cargo room, while waist and cuff adjustors provide a sleek fit for both men and women. Women's Oceanic Sport Jacket features flattering cut with a specific design geared for women. Gill logo design is on the neck closure of the silver/grey charcoal jacket; Gill logo design is not featured on the charcoal/silver grey jacket.

Available for men and women in: Silver Grey/Charcoal. Also available for women in Charcoal/Silver Grey.

Men's Sizes: Small, medium, large, extra large and XXL. **Women's Sizes:** 6-12

Suggested Prices: U.S.-\$89.95 Canadian-\$134.95
(more)

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Men's Infinity Shelled Vest- This stylish shelled vest has a special anti-pill fleece lining for breathable warmth. Made from microfiber polyester with a water-resistant finish, this fast-drying vest has a soft peached finish and an adjustable waist. Zippered front pockets, plus an internal security pocket provide extra room for essentials. Gill logo design is on the neck closure of charcoal and storm grey shelled vests.

Sizes/Colors: Charcoal and Storm Grey-Small-XXL

Suggested Prices: U.S.-\$69.95 Canadian-\$99.95

Women's Horizon Shelled Vest- Made from microfiber polyester with a water-resistant finish, this fast-drying vest is designed with a specific, flattering cut for women and features: adjustable waist, anti-pill fleece lining, zippered front pockets and internal security pocket. Gill logo is at the waist of silver grey and charcoal vests.

Colors/Sizes: Charcoal and Silver Grey, sizes 6-12

Suggested Prices: U.S.-\$69.95 Canadian-\$104.95

Women's Navigator Quick Dry Shorts- Living up to their name, these durable nylon UV-resistant Tactel shorts with water-resistant finish dry fast and wick moisture away from the skin. Velcro adjustment on waist gives a comfortable, yet tailored fit. Zippered side pocket can hold a cell phone or keys. Gill logo design is on the waistline and leg of charcoal shorts; and on the pants leg of the silver grey shorts.

Colors/Sizes: Charcoal and Silver Grey, sizes 6-12

Suggested Prices: U.S.-\$54.95 Canadian-\$82.50

Men's Escape Quick Dry Shorts- Great for on the boat, at the beach or just knocking around, these durable nylon UV-resistant Tactel shorts have all of Gill's signature facets: fast-drying, water-resistant and the ability to quickly wick moisture away from the body. Zippered rear security pocket snugly holds wallet and multi-tool pocket will hold that needed wrench or screwdriver.

Colors/Sizes: Charcoal and Storm Grey, sizes Small-XXL.

Suggested Prices: U.S.-\$54.95 Canadian-\$82.50

Women's Solar Quick Dry 3/4 Pants- Made from rapid drying, quick-wicking, durable nylon UV-resistant Tactel fabric with water-resistant finish, these three-quarters pants always look good, with Velcro waist adjuster to insure a slim-looking fit. Front-hand pockets and two rear pockets provide great stowaway areas for personal essentials. Gill logo design is on the waist of the charcoal pants and on the leg of the silver grey pants.

Colors/Sizes: Charcoal and Silver Grey, sizes 6-12

Suggested Prices: U.S.-\$59.95 Canadian-\$89.95

Men's Long Haul Quick Dry 3/4 Pants- Quick-wicking durable nylon UV-resistant Tactel fabric with water-resistant finish. Velcro adjustment on waist insures tailored fit. Front-hand pockets and two rear pockets provide storage areas for personal essentials. Gill logo design is on the waist of charcoal and storm grey pants.

Colors/Sizes: Charcoal and Storm Grey, sizes Medium-XXL.

Suggested Prices: U.S.-\$69.95 Canadian-\$104.95

Women's Long Sleeve Polo- With a modern neckline featuring a one-quarter zipper, this long sleeved polo is made from polyester/spandex fabric with a wicking finish. The two-toned polo provides strong UV protection. Gill logo is on the neck closure and waistline of the starlight/white polo; the white/silver grey polo features Gill logos on the sleeve and waistline.

Colors/Sizes: Starlight/White and White/Silver Grey, sizes 6-12

Suggested Prices: U.S.-\$45.95 Canadian-\$68.95

Men's Sonar Short Sleeve Polo- Crisp polo that smoothly moves from on the boat to a portside restaurant, this short sleeve polo has a zipper at the neckline. Made from polyester/spandex that is versatile, keeping wearer dry by wicking moisture away from the skin and shielding him from powerful UV rays. Gill logo design is on the neck closure and at the waist of silver grey polo only.

Colors/Sizes: Charcoal and Silver Grey, sizes S-XXL

Suggested Prices: U.S.-\$39.95 Canadian-\$59.95

(more)

Men's Reverb Long Sleeve Tee- Perfect for chilly days on or off the boat, the reverb long sleeve tee is made from polyester/spandex—with quick drying, wicking finish. This two-toned Tee offers strong UV protection from the sun's rays and features contrasting bands of color along the neckline and sleeves. Gill logo is prominently featured in the center of both the white/charcoal and charcoal/silver grey.

Colors/Sizes: White/Charcoal and Charcoal/Silver Grey, sizes Medium-XXL

Suggested Prices: U.S.-\$39.95 Canadian-\$59.95

Women's Reload Vest Top- Chic sleeveless polyester spandex top that offers UV protection and can be worn alone or as a base layer with coordinating Gill Horizon Shelled Vest or Oceanic Sport Jacket. Great for high-aerobic activities, the Reload Vest Top keeps a wearer cool and dry by quickly wicking moisture away from the skin. Small Gill logo is at the waistline of white Reload Vest Top; Gill logo is centered on the front of the starlight/fade reload vest top.

Colors/Sizes: Starlight/Fade and White, sizes 6-12

Suggested Prices: U.S.-\$25.95 Canadian-\$38.95

Men's Equinox Short Sleeve Tee- Stylish Tee with two-tones of color in polyester/spandex fabric that quickly wicks moisture away from the skin. Contrasting Gill logo is centered on the front of white/charcoal Tee; charcoal/silver grey Tee does not feature Gill logo.

Colors/Sizes: Charcoal/Silver Grey and White/Charcoal, sizes Medium-XL

Suggested Prices: U.S.-\$32.95 Canadian-\$49.95

Women's Surge Short Sleeve Tee- Fresh, contemporary tee shirt made from polyester/spandex fabric with quick-drying finish that wicks moisture away from the skin and provides strong UV protection. In shades of starlight and white, this shirt coordinates with everything, working as a base layer or under Gill's vests and jackets. Gill logo design is prominently centered on the front of the starlight Tee, with a small Gill logo at the waist, while the white Tee features the Gill logo design on the sleeve, with a small Gill logo at the waist.

Colors/Sizes: Starlight and White, sizes 6-12

Suggested Prices: U.S.-\$29.95 Canadian-\$44.95

About Gill North America

Gill NA, with headquarters near Atlanta, GA, is an apparel and accessories license and distributor for the Gill brand leader in the worldwide marine industry for over two decades and specializes in high tech, breathable waterproof clothing. Gill NA tests, designs and markets a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include foul weather gear; interactive layering systems; footwear; gloves; yachting watches; bags; junior gear; scholastic gear and team wear. Gill is the official technical apparel supplier/sponsor to the U.S. National Sailing Teams. For more information, visit **www.gillna.com**, or contact Susan O'Reilly at Kenton Smith Advertising & Public Relations, 407-856-6680, Ext. 226, e-mail: susano@kentonsmithadv.com.

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