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*Editor's Note: High-resolution photos
available upon request*

**GILL PRODUCES THREE DISTINCTIVE SUMMER STYLES OF
PERFORMANCE SHORTS FOR MEN AND WOMEN**

Buford, GA, (July 18, 2007) – Gill is producing three distinctly different styles of summer performance shorts for men and women in updated contemporary designs, colors and high-tech fabrics, designed to keep wearers cool and protected from the sun's ultraviolet rays.

The 4354 Waterproof Shorts, the 1642 Technical Sailing Shorts, the C005 Escape Quick Dry Shorts for men and the version of women—the CO13 Navigator Quick Dry Shorts, in refreshed 2007 styles and colors, are *the* summer performance shorts and technical apparel to wear on the water, on the beach or on land.

“With global warming, more customers in warm water, warm air climates are demanding these type of active wear shorts—made with our cutting edge nylon Tactel fabrics that are highly durable and waterproof,” said David Pritchard, Gill North America president. “In addition, these fabrics offer second-to-none UV protection of 50+ and are fast-drying, helping wearers stay fresh and comfortable.”

Gill's 4354 Waterproof Shorts are hard-wearing, made to stand up to the toughest weather, since they're constructed from the same coated nylon material as Gill's renowned foul-weather jackets and gear. With fully taped seams to continue the dedication to weather-proof durability, the unisex shorts also feature fully shaped knees that provide additional UV protection, especially when sitting on a boat deck. The updated longer 11.5" inseam gives the shorts a stylish look, plus a matching adjustable belt, abrasion-resistant seat panel and full-length soft mesh lining completes these versatile shorts.

Gill's 4354 Waterproof Shorts

Colors and Sizes: Silver Gray-XS-XXL; Navy-XS-XXL

Suggested Prices: U.S.-\$69.95 Canadian: \$95.95

(more)

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As a consistent favorite with Gill enthusiasts over the years, Gill's 1642 Technical Sailing Shorts have been updated and refreshed in their design look this year. While the longer inseam and contemporary design are the short's stylish new facets, they still retain the famous Gill feature—a discreet hidden compartment for the closed cell seat pads that are easily accessible and removable. These unisex shorts look great with or without the seat pads—and that the hidden pad compartment is so well-done, no one can tell that you're wearing the seat pads, said Gill North America President David Pritchard. Other features; reinforced anti-corrosive zips and parts; Velcro waist adjustments for tailored fit; a secure zippered pocket to safely hold valuables and hard-wearing belt loops. Gill logo located on lower leg of shorts.

1642 Technical Sailing Shorts:

Colors and Sizes: Charcoal in XS-XXL, Silver Gray in XS-XXL, Khaki/Cement-S-XXL
Suggested Prices: U.S.-\$69.95 Canadian: \$99.95

1641 Seat Pads for 1642 Technical Sailing Shorts

Colors: Black

Sizes: XS-S Size should use Small Pad; Medium to Large Sizes should use Medium Pad; Extra Large to 2X Large Sizes should use Large Pad

Suggested Prices: U.S.-\$9.95 Canadian: \$13.95

CO05 Escape Quick-Dry Shorts for Men

The colors and fabrics have been updated this year for the Escape Quick Dry Shorts, which feature Gill's signature nylon Tactel fabric that is long-lasting, water-resistant and offers increased UV protection. At the same time, this soft, easy-wearing fabric makes these go-anywhere shorts feel like cotton. They dry quickly, wicking moisture away from the skin. Added features; Velcro adjustment on waist; zippered rear security pocket will hold a wallet and generous cargo pocket will hold tools or other essentials.

CO05 Men's Escape Quick-Dry Shorts

Colors/Sizes: Charcoal and Silver Gray, sizes Small-XXL

Suggested Prices:U.S.-\$54.95 Canadian-\$82.50

CO13 Navigator Women's Quick-Dry Shorts

With a nylon Tactel fabric, these shorts have a soft cotton-like feel that belies their durability and toughness. This fast-drying, Gill nylon Tactel fabric is made to quickly wick moisture away from the skin and provide stronger UV protection. Velcro adjustments on the waist give wearers the ability to tailor and customize the fit. A zippered rear security wallet pocket keeps valuables dry and safe, plus these shorts feature an additional generous cargo pocket. Gill logo design is on one lower leg of the shorts.

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CO05 Women's Navigator Quick Dry Shorts

Colors/Sizes: Charcoal and Silver Gray, sizes 6-8-10-12

Suggested Prices: U.S.-\$54.95 Canadian-\$82.50

The Technical Shorts are part of Gill's extensive Technical Apparel line for men launched in the spring of 2006 that includes: Escape Quick Dry Shorts, Long Haul Pants, Sonor Short-Sleeve Polo, Equinox Short Sleeve Tee, Reverb Long Sleeve Tee, Infinity Shelled Vest and Oceanic Jacket.

For women, the Technical Apparel line launched in 2006 includes: Navigator Quick Dry Shorts, Solar Quick Dry Pants, Surge Short Sleeve Tee, Reload Vest Top, Crosshair Long Sleeve Polo, Horizon Shelled Vest and Oceanic Jacket. For further information, go to www.gillna.com.

About Gill North America

Gill NA, with headquarters near Atlanta, GA, is the exclusive distributor for the Gill brand in the U.S. and Canadian marine markets. For over 30 years, the Gill brand has been a global leader and innovator, specializing in high tech, breathable waterproof clothing. Gill NA markets and distributes a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include the following: foul weather gear with lines of jackets, deck coats and trousers; interactive layering systems; footwear; gloves; yachting watches; bags and all-weather luggage; junior gear; headwear, sunglasses and team wear. Gill North America is the official sponsor and supplier of Gill technical apparel to the US Sailing Teams. For more information on the 2007 Product Line, visit www.gillna.com, or contact Susan O'Reilly at Kenton Smith Advertising & Public Relations, 407-856-6680 Ext. 220.

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