



FOR IMMEDIATE RELEASE

Contact: Susan O'Reilly
Kenton Smith Advertising & PR
susano@kentonsmithadv.com
Tel: 407-856-6680 Ext. 220

*Editor's Note: High-resolution photos
available upon request*

GILL'S NEW IMPROVED OC RACER LINE IS THE OFF-THE-SHELF SOLUTION FOR OCEAN RACING

Buford, GA, (July 25, 2007) –The new Gill version of the OC Racer line unveiled this year is an off-the-shelf solution for ocean racing, targeted for the serious ocean cruiser or racer.

Originally developed in 2001 with input from the top teams in the Volvo Series, the new OC Racer line is comprised of the OC Racer Jacket, OC Racer Smock and OC Racer trousers. Significant improvements in the new OC family of garments include new design features on the OC Racer Jacket, such as the redesigned Ocean Height hood and molded wrist tabs that enhance the jacket's flexibility, comfort and freedom of movement.

"This next OC2 generation of garments reflects Gill's desire to offer racers foul-weather gear that offers the absolute maximum garment breathability by reducing fabric overlays to a minimum," said Gill North America President David Pritchard. "Gill's unique 5 Dot™ three-layer fabric is not only highly breathable and durable, but is windproof and water-repellent, designed to offer the utmost protection in the harshest of offshore conditions."

The redesigned Ocean Height hood with faceguard on the OC Racer Jacket provides greater comfort and practicality. Now, the hood fits and moves with the head, resulting in greater visibility. Once stowed, the rollaway hood neatly packs away into the outside of the collar, reducing the bulk against the neck.

To protect against the elements, the OC Racer Jacket includes fleece protection behind the collar, plus water-resistant Riri Aqua™ pocket zips, double storm flaps, fully taped seams and inner PU cuffs. The position and volume of the fleece-lined handwarmer pockets has been improved. In addition, Kevlar® reinforcement on the cuffs and back area provide second-to none high abrasion resistance.

(more)

Gill North America
Mailing: PO Box 422 Buford, GA 30515 USA
Shipping: 1025 Parkway Industrial Park Drive
Buford GA 30518 USA
T: 770 945 0564 F: 770 831 3663 E: info@gillna.com
www.gillna.com
Mailing Address Canada: PO Box 84526 Toronto M6S4Z7

Gill's New Improved Ocean Range---p. 2

New molded wrist tabs are now more flexible and easier to adjust. Gill has also altered the position of some of the high-visibility Reflexite® reflectives. While one remains on the front storm flap, just below the neck, the other wrist reflectives have been moved to the underside of the sleeve, naturally the best position to attract attention if waving.

OC Racer Jacket –Item OC2J

Colors and Sizes: Red/Silver-XS-XXL; Silver-Gray/Black-XS-XXL

Suggested Prices: U.S.-\$599.95 Canadian: \$849.00

The OC Racer Smock derives from the same OC family of garments—all constructed with uncompromising design constructed from fabric that offers the highest level of garment “breathability,” along with comfort and practical freedom of movement. As a favorite with serious ocean racers, the OC Racer Smock is made from Gill’s signature three-layer fabric, made from a 100% nylon Oxford weave face fabric, a non-porous breathable membrane and a nylon tricot backing scrim.

The lightweight OC Racer Smock also includes the radical new Ocean Height hood design with fitted faceguard that enhances visibility and freedom of movement by allowing the hood to fit and move with the wearer. In addition, the new stowaway hood neatly fits against the neck without increased bulk or volume. Added new latex neck and wrist seals on this version of the OC Racer Smock keep water out, while water-resistant Riri Aqua™ zips and a waterproof Riri Storm™ zip also offer reliable protection in strenuous weather conditions. Other features: fully taped seams for a waterproof seal, life jacket attachment facility, fleece-lined handwarmer pockets, high visibility Reflexite® reflectives and excellent Kevlar®-reinforced back and cuffs.

OC Racer Smock–Item OC2S

Colors and Sizes: Silver-Gray/Black in S-XXL, Silver Gray

Suggested Prices: U.S.-\$626.95 Canadian: \$875.00

Designed for comfort and protection, the OC Racer Trousers are constructed from the same highly durable, breathable and abrasion-resistant three-layer, 5 Dot™ fabric as the OC Jacket and OC Racer Smock.

For the maximum in abrasion-resistance, Gill has used Kevlar®, a material that is water- oil- and tear-resistant, in high-wear areas, such as the knee and seat abrasion areas in the OC Racer Trousers.

“It would take 136,000 revolutions of 360 grit sandpaper against the seat area before you would see any evidence of wear—the seat durability is absolutely off the charts,” said David Pritchard, Gill North America president.

In addition, the trousers have a high-fit back and front zip with internal gusset for improved warmth and wet weather protection. A secure, deep zippered thigh pocket ensures that valuables are secure, while a multi-tool pouch provides easy access to gear. Other features: fully taped seams for a waterproof seal; adjustable braces and ankle closures for a comfortable fit.

(more)

Gill's New Improved Ocean Range---p. 3

OC Racer Trousers-Items OC1T

Colors: Red/Carbon

Sizes: XS-XXL

Suggested Prices: U.S.-\$399.99 Canadian: \$558.00

About Gill North America

Gill NA, with headquarters near Atlanta, GA, is the exclusive distributor for the Gill brand in the U.S. and Canadian marine markets. For over 30 years, the Gill brand has been a global leader and innovator, specializing in high tech, breathable waterproof clothing. Gill NA markets and distributes a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include the following: foul weather gear with lines of jackets, deck coats and trousers; interactive layering systems; footwear; gloves; yachting watches; bags and all-weather luggage; junior gear; headwear, sunglasses and team wear. Gill North America is the official sponsor and supplier of Gill technical apparel to the US Sailing Teams. For more information on the 2007 Product Line, visit www.gillna.com, or contact Susan O'Reilly at Kenton Smith Advertising & Public Relations, 407-856-6680 Ext. 220.

####