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Editor's Note: High-resolution photos available upon request

GILL'S NEW GRAPHIC RASH GUARD AND GRAPHIC POLO SHIRT LINES FEATURE STRIKING AND FUN GRAPHIC PRINT DESIGNS

(May 25, 2007) Buford, GA – Striking designs in bold colors are the hallmark of Gill's exclusive new line of Graphic Rash Guards and Graphic Polo Shirts. Exciting nautical and sailing prints are splashed across the fronts of the new Rash Guards and Polo Shirts in vibrant new colors—such as scuba blue, lime green and deep pink and mauve.

As always, Gill continues to superbly craft its Graphic Rash Guards for men, women and children from four-way stretch Lycra that gives wearers a customized, comfortable fit and high-tech performance. These lightweight six-ounce materials are quick-drying and provide excellent UV protection (UPF +50). Available in both long- and short-sleeved versions, the Gill Graphic Rash Guards feature flatlocked seams to reduce chafing.

The Graphic Polo Shirts for men and women are made of premium-weight pique knit cotton, with a three-button neck closure and exclusive aquatic and sailing print designs on the front and back of each shirt. New Graphic Polo Shirts colors for men are back/blue print, blue/grey print, grey/green print and for women, the shirts come in mauve/pink print and blue/blue print designs.

"These beautiful new colors and stylish prints take Gill's designs and looks to a new level that we believe will be quickly embraced by anyone who loves the water," said David Pritchard, Gill North America's president. "As always, our popular Rash Guards are a must-have, fundamental piece that works for one-design and dinghy sailors—as well as general boating enthusiasts. The new Graphic Polo shirts also give sailors and boaters casual new options in fresh colors for their wardrobe, on or off the water."

While Gill's Rash Guards are still available in traditional "bread-and-butter" colors of white and black, the new Graphic Rash Guard line for men includes original designs of the Gill logo in black/blue, green/white, white/blue and white/green. For women, designs come in white/pink, gray/blue and black/white/pink. Graphic Rash Guards for junior sailors are in white/blue for boys and white/pink for girls. Some of the designs incorporate the Gill logo into dramatic prints such as one featuring a sailor riding a wave, or another, incorporating the Gill logo gracing the bottom of a colorfully designed sailboat mast.

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Gill has also developed a patriotic design for Graphic Rash Guards that will be worn by the US Sailing Team, US Disabled Sailing Team, Pan American Games Sailing Team and US Youth World Team.

"It's important for our top sailors to be able to focus on speed and tactics without giving a thought to the comfort and functionality of their technical gear," said US SAILING Marketing Director Dan Cooney. "And with these rash guards, Gill once again delivers the best of the best as they have been doing for the US Sailing Teams for over a decade."

Men's Gill Rash Guards:

4411 Men's Graphic Rash Guard L/S
Colors: Black/Blue and Green/White
Sizes: S-XXL
Suggested Prices: US-$44.95 Canadian: $64.95

4410-Men's Graphic Rash Guard S/S
Colors: White/Blue and White/Green
Sizes: XS-XXL in White/Blue; S-XXL in White/Green
Suggested Prices: U.S. $34.95 Canadian: $49.95

Women's Gill Rash Guards:

4413 Women's Graphic Rash Guard L/S
Colors: Black/White/Pink and White/Pink
Sizes: 6-12
Suggested Prices: U.S. $44.95 Canadian: $64.95

4412 Women's Graphic Rash Guard S/S
Colors: Gray/Blue and White/Pink
Sizes: 6-12
Suggested Prices: U.S. $34.95 Canadian: $49.95

Junior Graphic Rash Guards:

4411J Junior Boy's Graphic Rash Guard L/S
Colors: White/Blue
Sizes: JS, JM, JL
Suggested Prices: U.S. $32.95 Canadian: $44.95

4410J Junior Boy's Graphic Rash Guard S/S
Colors: White/Blue
Sizes: JS, JM, JL
Suggested Prices: U.S. $29.95 Canadian: $39.95

4411J Junior Girl's Graphic Rash Guard L/S
Colors: White/Pink
Sizes: JS, JM, JL
Suggested Prices: U.S. $32.95 Canadian: $44.95

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4410J Junior Girl's Graphic Rash Guard S/S
Colors: White/Pink
Sizes: JS, JM, JL
Suggested Prices: U.S. $29.95 Canadian: $39.95

Graphic Polo Shirts:

163 Graphic Polo Shirt for Men
Colors: Black/Blue Print, Blue/Grey Print, Grey/Green Print
Sizes: S-XL
Suggested Prices: U.S. $39.95 Canadian: $56.95

163W Graphic Polo Shirt for Women
Colors: Mauve/Pink Print Print Blue/Blue Print
Sizes: 6-12
Suggested Prices: U.S. $39.95 Canadian: $56.95

About Gill North America

Gill NA, with headquarters near Atlanta, GA, is the exclusive distributor for the Gill brand in the U.S. and Canadian marine markets. For over 30 years, the Gill brand has been a global leader and innovator, specializing in high tech, breathable waterproof clothing. Gill NA markets and distributes a variety of performance-oriented, award-winning apparel and accessories for virtually every type of boating activity with product lines that include the following: foul weather gear with lines of jackets, deck coats and trousers; interactive layering systems; footwear; gloves; yachting watches; bags and all-weather luggage; junior gear; headwear, sunglasses and team wear. Gill North America is the official sponsor and supplier of Gill technical apparel to the US Sailing Teams. For more information on the 2007 Product Line, visit **www.gillna.com**, or contact Susan O'Reilly at Kenton Smith Advertising & Public Relations, 407-856-6680 Ext. 220.

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